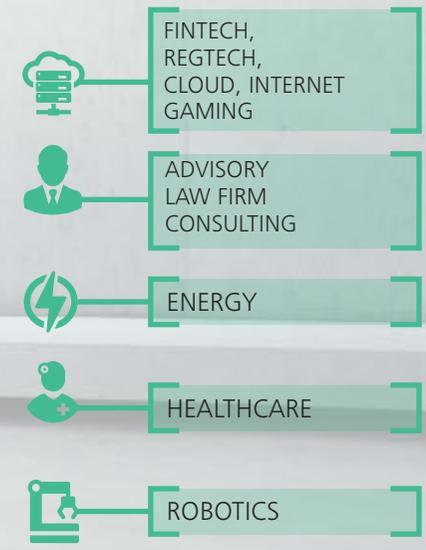
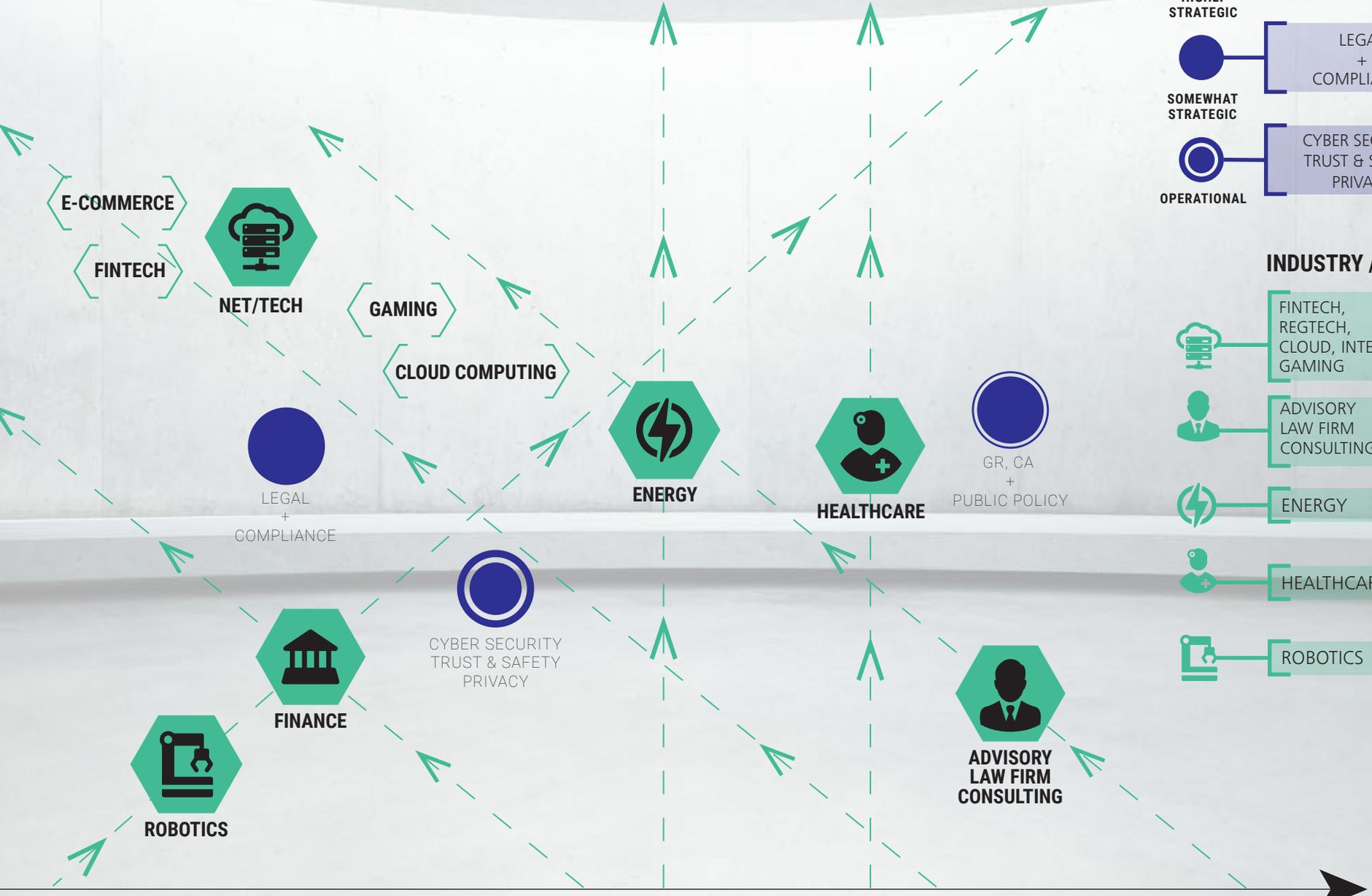


INDUSTRY / SECTOR



FUTURE

NOW



OPERATIONAL

STRATEGIC

FINTECH

"Technical roles are the backbone of fintech businesses. Marketing and sales are next to propel these companies. A current focus in emerging fintech businesses (cryptocurrency, blockchain) is regulation, financial crime & compliance. Bitconnect and coincheck scandals have placed greater scrutiny on these unregulated business types and have had an affect on hiring, with more legal & compliance positions predicted to anticipate future regulations.

The pace and progress of digital innovation, whether blockchain integration in banking, crypto currency trading and decentralised financial services, is moving faster than regulatory change. There is an enormous opportunity for global "centres of excellence" where new technologies are leaving slower moving/ less open minded governments behind e.g. Japan establishing itself as a cryptocurrency haven vs korea banning trading of currencies- however, if not properly regulated it inevitably can lead to highly publicised scandals such as Mt. Gox, coincheck"

GAMING

"Creative and technical talents are the driving forces of recruitment within the gaming industry. One area of growth and cross-over that can be seen emerging within FinTech businesses is cryptocurrency and ePayments e.g **Enjin*** (crypto currency for in-game items) and **Boku**** ([mobile] carrier payments provider)

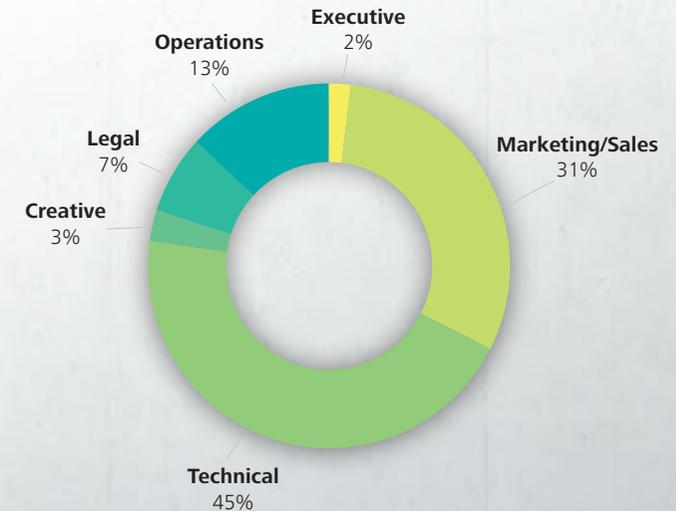
There is huge potential for cross-over with cryptocurrency- because it is more accessible and global than current methods for paying/buying in-game items. Nexon, Korea's largest game publisher, invested in bitcoin exchanges - offering easier ways to pay for its customer base & is also using blockchain to reduce fraud with virtual item ownership.

Games in which players can trade items between themselves for in-game or even real currency are a hotbed of fraud (as high as 35% of trades) and blockchain technology to is being employed by Enjin and others combat this.

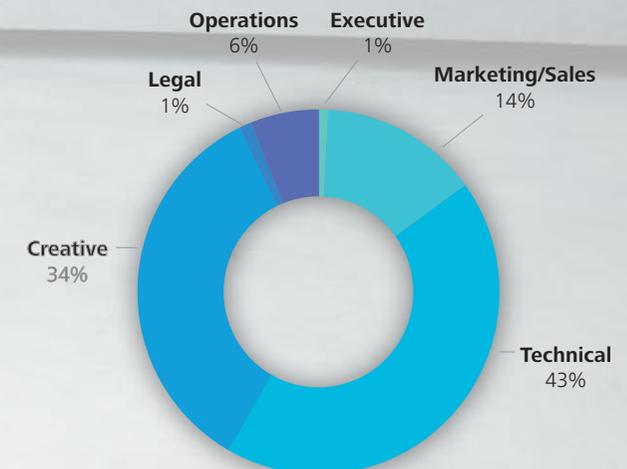
*Enjin: <https://enjincoin.io/>

**Boku: <https://www.boku.com/>

Fintech Roles



Gaming Roles





SRCH.SMPL

INDUSTRY MAP | REG | TECH | JOBS

INSIGHT

The closer [the special relationship] Industry is to Function the more developed / liquid / hotter the talent market is; likewise, the further apart they are represents talent gaps, growth & opportunity.

KEY FIGURES

• **Global Gaming market \$78Bn** (2017), \$90Bn in 2020

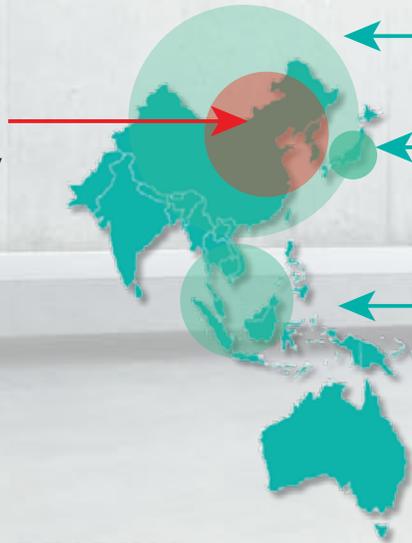
Asia \$51Bn (2017), \$60Bn 2020

• **Global FinTech market \$25Bn** (2017), \$35Bn 2020

Asia \$9Bn (2017), \$15Bn 2020

China, Korea

Crypto - regulation, ban, restriction



China, Japan, Korea

\$30Bn of \$50Bn gaming market

Japan

Crypto haven - largest regional exchanges, 20k+ merchants accepting Crypto

Thailand, Indonesia, Malaysia -

Fastest growing games market - \$3Bn (28% YoY)

POCKETS

FLOW

CYBER, TRUST, PRIVACY & TECH

STABILITY

ENERGY, LEGAL & COMPLIANCE

BIG TICKET

GR, PUBLIC POLICY CORPORATE AFFAIRS ADVISORY & HEALTHCARE

GROWTH

ROBOTICS

FURTHER READING

<https://futurism.com/ai-contracts-lawyers-lawgeex/>

<http://www.visualcapitalist.com/southeast-asia-digital-growth-potential/>

<https://www.cnbc.com/2018/02/27/alphabet-verily-health-insurance-care-management.html>

<https://www.cnbc.com/2017/10/31/facebook-senate-testimony-doubling-security-group-to-20000-in-2018.html>